

February 23, 2022

Melissa Bateman

Kingston Recreation Commission; Vice Chair

33A Summer Street Kingston, MA 02364

Dear Local Business Owner,

My name is Melissa Bateman, and I am writing on behalf of the Kingston Recreation Commission. Our mission is *"Building and enriching our community by working together"*

We are looking for sponsorship/donations to support the Gray's Beach Park Playground Rebuild Project to make a difference for our community. In keeping with the nautical theme, become an Admiral, Commander, or Captain sponsor. Attached is a sponsorship package and contract template for your review. A sponsorship of this project will give your business exposure to thousands of families who visit the Park annually.

We have been and are continuing to create fundraising opportunities for the Gray's Beach Park Playground Rebuild Fundraiser Project. We have hosted a Pickleball Tournament, created a Polar Plunge Event and have received donations from community members.

After 18 years of use, surface erosion and excessive rust are compromising the structural integrity of the equipment and the equipment needs to be replaced.

For more information, and to see the slide show, you may go to our website at [www.kingstonrec.com](http://www.kingstonrec.com)



or click on the QR Code

If you have additional questions, please contact me at [mbateman10@yahoo.com](mailto:mbateman10@yahoo.com) , or 508-314-1988.

You can pick a sponsorship option, complete the agreement, and make payment to the Town of Kingston and mail to the Parks and Recreation Department at:

33A Summer Street

Kingston, MA 02364

Attn: Gray's Beach Park Playground Rebuild Project

Include the logo you would like used, and also e-mail a copy to [mbateman10@yahoo.com](mailto:mbateman10@yahoo.com)

Thank you for your kind consideration of our request and for helping us create fun and free community events at Gray's Beach Park.

Sincerely,

Missy Bateman



## ***Gray's Beach Playground Rebuild Project Sponsorship***

**After 18 years of use, surface erosion and excessive rust are compromising the structural integrity of the playground equipment.**

### **Admiral Level Sponsor \$10,000**

#### Corporate Sponsorship Level

- Company logo/ Name marketed through our social media outlets, web page and other additional media outlets.
- Company name printed on a permanent welcome sign located at the playground.
- Company name printed on a banner located on site during construction.
- Invitation and recognition at our Grand Opening Ribbon Cutting Ceremony.
- Public recognition at Gray's Beach Park seasonal events, such as music nights, movie nights, Fall Fest.

### **Captain Level Sponsor \$5,000**

#### Corporate Sponsorship Level

- Company logo/ Name marketed through our social media outlets, web page and other additional media outlets.
- Company name printed on a banner located on site during construction.
- Invitation and recognition at our Grand Opening Ribbon Cutting Ceremony.
- Public recognition at Gray's Beach Park seasonal events, such as music nights, movie nights, Fall Fest.

### **Commander Level Sponsor \$1,000**

#### Small Business Sponsorship Level

- Company logo/ Name marketed through our social media outlets, web page and other additional media outlets.
- Invitation and recognition at our Grand Opening Ribbon Cutting Ceremony.
- Public recognition at Gray's Beach Park seasonal events, such as music nights, movie nights, Fall Fest.

### **Friends and Family Level Donation**

- Invitation and recognition at our Grand Opening Ribbon Cutting Ceremony

Minimum donation of \$10 - any donation is very much appreciated. To make your donation please visit [www.Kingstonrec.com](http://www.Kingstonrec.com)

3/3/2022

**AGREEMENT**

This AGREEMENT is executed this \_\_\_\_\_ day of \_\_\_\_\_, 2022, with (“Sponsor”) \_\_\_\_\_, with a business address of \_\_\_\_\_.

**I. USE, PURPOSE, TERM**

The Agreement is for the purpose of Sponsorship of the Gray’s Beach Park Playground Rebuild Project according to the following terms and conditions listed in the Gray’s Beach Park Playground Rebuild sponsorship Levels Document attached..

**II. CONSIDERATION**

Admiral Sponsorship Package: \$ \_\_\_\_\_  
Commander Sponsorship Package: \$ \_\_\_\_\_  
Captain Sponsorship Package: \$ \_\_\_\_\_

**III INDEMNIFICATION**

IN WITNESS WHEREOF, the party hereto have caused this AGREEMENT to be executed by their duly authorized representative, on the date indicated above.

**SPONSORING COMPANY**

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Print Name: \_\_\_\_\_

Please mail payment and this Agreement to:

Susan Woodworth  
Kingston Parks & Recreation Department  
33A Summer Street  
Kingston, MA 02364